

Advertising Rates

Full Page	\$800
Back Page	\$1,000
Center Spread	\$2,000
Inside Front Cover	\$900
Inside Back Cover	\$900
Half Page	\$500
Feature Page Sponsorship	\$250
Directory Ad	\$150
Dealer of the Month*	\$500
Easy Search Listings	\$10 per car

*Must run full page ad to be eligible for dealer of the month page. Subject to availability.

Ad Sizes

Ad Size	Exact Width	Exact Height
Full Page	7.25	9.625
Back Page	7.25	9.625
Center Spread	15.25	9.625
Inside Front Cover	7.25	9.625
Inside Back Cover	7.25	9.625
Half Page	7.25	4.75
Feature Page Sponsorship	N/A	N/A
Directory Ad	3.589	2
Dealer Spotlight	7.25	9.625
Easy Search Listings	N/A	N/A

Terms & Conditions

- Ads for Para Latinos Auto Revista y más must be paid in full at time of signed order. Visa, Master Card, and American Express accepted.
- Ads are not commissionable. All rates are net.
- Signed order constitutes acceptance of all rates/conditions in effect. All orders, artwork and copy subject to publisher's approval.
- Indemnification: Publisher is not liable for failure to print, publish or distribute all or any portion of an issue in which advertising is scheduled to appear if such failure is caused by circumstances beyond it's control. Publisher is not liable for any reason of error beyond space of the item in which the error occurred and is not responsible for typographical errors beyond the first insertion. Publisher is not liable for deletions or omissions or failure to insert an advertisement.